

# BIC® PACKAGING

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BIC® Packaging Ecolutions®	222
BIC® Packaging	224



**BIC® COLLECTION BOX**

FSC cardboard box, customizable on each side and offering large communication surfaces. Ideal for offering our iconic BIC® products as a collection. More than a pen, a great way to optimize your sales.



*Special packaging for:*



- BIC® 4 COLOURS®
- BIC® WIDE BODY™
- BIC® SUPER CLIP
- BIC® BRITELINER® GRIP
- BIC® GRIP ROLLER



**BIC® ECO SLEEVE**

985240

Special recycled sleeve for all BIC® writing instruments except graphite pencils.



*Special packaging for pens with clip printed:*



- BIC® MEDIA CLIC
- BIC® CLIC STIC
- BIC® SUPER CLIP
- BIC® WIDE BODY™
- BIC® INTENSITY® GEL CLIC
- BIC® XS FINE STYLE

## BIC® WINDOW BOX

985241

Premium design packaging for all BIC® writing instruments except graphite pencils.



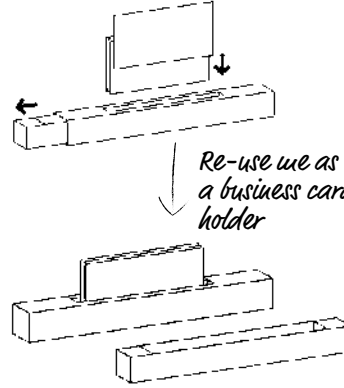
FSC AND RECYCLABLE CARDBOARD



Special packaging for:



BIC® METAL PENS



Re-use me as a business card holder

### SPECIFICATIONS



MADE IN SPAIN



REGULATORY COMPLIANCE



ecolutions®

## BIC® PLASTIC POUCH

985242

Special design for this packaging which fits any writing instrument or 3 graphite pencils.



FSC AND RECYCLABLE CARDBOARD



RECYCLABLE PLASTIC



Use me as a bookmark



## BIC® MARKING SET

985243

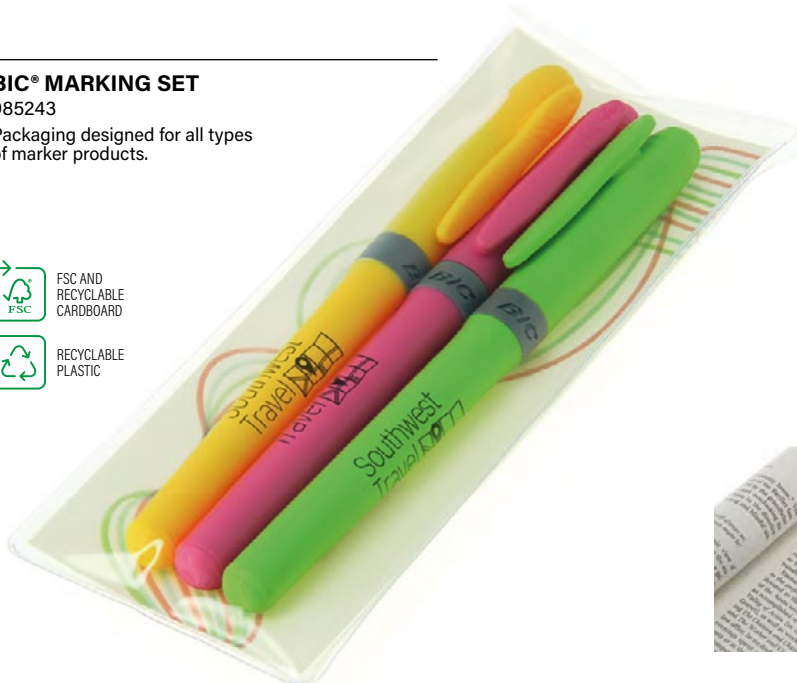
Packaging designed for all types of marker products.



FSC AND RECYCLABLE CARDBOARD



RECYCLABLE PLASTIC



Special packaging for:



3 BIC® BRITE LINER® GRIP  
3 BIC® MARK-IT



3 BIC® VELLEDA® GRIP  
3 BIC® VELLEDA® FINE

Use me as a bookmark



CHECK OUT TREEDOM® INITIATIVE

See page 233 for a detailed explanation of the icons.

## BIC® CELLO WRAP

971634 / 971635 / 971636 / 971637

Packaging to wrap in a tough and transparent plastic material.



Cello wrap 1 unit



Cello wrap 2 units

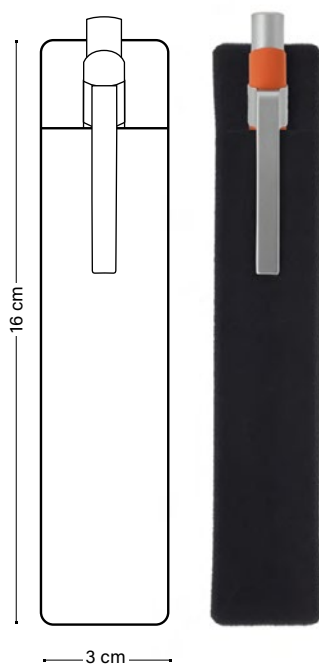
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## BIC® BLACK VELVET POUCH 1 ITEM

974216

Velvet exclusive packaging for 1 writing instrument.

Especially suitable for metal pens.



**BIC® CARTON BLACK&SILVER  
COLOUR GIFT BOX**

974218\*

Box for all writing instruments, except graphite pencils.

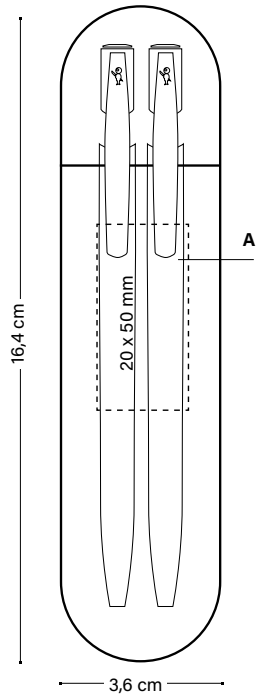


**BIC® FROSTED POUCH (FOR 1 OR 2 ITEMS)**

971640\*

Transparent packaging for 2 writing instruments.

A SP: max. 1 col.



**PRINTING TECHNIQUES**

**SP** SCREEN PRINTING

**BIC® SEE-THROUGH GIFT BOX  
(FOR 1 OR 2 ITEMS)**

974599\*

Box for all writing instruments, except graphite pencils,  
with special window.



\*While stocks last

# BIC® PACKAGING

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## COUNT BOX

**Small** (for 25 BIC® Clic Stic)

**Medium** (for 50 BIC® Media Clic or writing instruments of similar size)

**Large** (only for 100 BIC® Evolution® Ecolutions®)



## PLASTIC BAG

**Small** (for 25 BIC® Media Clic or writing instruments of similar size)

**Medium** (for 50 BIC® Media Clic or writing instruments of similar size)

**Large** (for 100 BIC® Media Clic or writing instruments of similar size)



## TRAY OF 10 WRITING INSTRUMENTS





**COUNT BOX 10U. CASES**  
976382



**COUNT BOX 10U. CASES CHILD RESISTANT**  
976403



**COUNT BOX 10U. J25 CHILD RESISTANT**  
974635



**BOX OF 50U. METAL STYL'IT CASE**  
977852



**BIC® OUTER BOXES**

Special design for all the outer boxes for all writing instruments.



FSC AND RECYCLABLE CARDBOARD



MADE IN SPAIN



FSC AND RECYCLABLE CARDBOARD



MADE IN SPAIN



100% RECYCLED

**BIC® OUTER BOXES**

Special design for lighters outer boxes.

**TRAY OF 50 BIC® LIGHTERS**

